

Purpose of the University Presbyterian Church (UPC) website, including all church publications that are posted on the website:

- Serve as a convenient and timely source of information about UPC's mission, outreach and programs for the congregation and the larger community;
- Provide links to PC(USA) and other relevant websites;
- Provide information to newcomers contemplating attending worship or joining the church;
- Provide content to members and visitors including, but not limited to: information about the organizational structure of the church; a list of church staff including picture, name, area of responsibility and contact information (phone extension and email); a list of officers and committee chairs; information about the church's various ministries and associated activities; links to third party sites that support the church's various ministries and associated activities; other mission-related content; pictures and videos.

Purpose of Social Media at University Presbyterian Church:

The information provided through UPC social media includes, but is not limited to: information and promotions for church programs, events, special services and schedule changes; information regarding events and other activities happening in the local community or in connection with PC(USA). This information can include links to UPC's website, third party websites or relevant documents, pictures and videos.

Images and Voice: By participating in a program or attending an event of University Presbyterian Church, image(s) and/or voice(s) of participant(s) may be used, reproduced and/or modified for use as publicity in a variety of media including, but not limited to, print, video, photographic and sound recordings, all of which may be available on the Internet.

University Presbyterian Church will not identify individuals in media publications unless previously agreed upon by the individual or parent/guardian of the individual. Phone numbers and/or email addresses will be listed when relevant. Children and youth contact information will not be listed, except the email addresses of youth elder and youth deacon. If any adult asks that his/her contact information not be listed, the general church phone/email will be used. Any contact information obtained through the UPC website or other UPC accounts are for communication purposes only. No contact information will be used for commercial purposes nor given to any businesses, commercial or nonprofit.

Church Directory: The University Presbyterian Church Directories are password-protected and restricted to members of the church who must register on the site.

Concerns and Celebrations: Concerns and celebrations related to members of the congregation will not be posted on the website, on social media or in the *Weekly E-News*, but may be sent as a separate email to church members.

Links: Website and Social Media Accounts: All sites and accounts affiliated with UPC may periodically contain links to third-party sites intended to provide additional information about church mission or activities. Linked sites are not under the control of UPC and the church is not responsible for the contents of any linked site, any link contained in a linked site or any changes or updates to such sites. The church provides links as a convenience, and the inclusion of any link does not imply endorsement of the site's content by UPC. We reserve the right to use email links to allow users to contact the church staff and others responsible for various activities that take place through or at the church.

Any questions/concerns about this Web Policy may be directed by email to upcch@upcch.org; by phone to (919) 929-2102; or by mail to University Presbyterian Church, PO Box 509, Chapel Hill, NC 27514.