

APPENDIX D. CONGREGATIONAL SURVEY INSTRUMENT

The following 15 pages contain the survey instrument that was made available to the congregation.

Mission Study Congregational Survey

Welcome to the UPC Mission Study Congregational Survey!

We greatly appreciate your participation in UPC's mission study. The purpose of this survey is to **gather information about the congregation** as well as provide a forum for every member to share their sense of **who UPC is and who God is calling UPC to be**.

The survey should take roughly 20-30 minutes to complete and includes both multiple-choice and open-ended questions. Because this is one of the **most important ways by which we can discern God's call to UPC**, the Mission Study Team encourages you to respond thoughtfully and prayerfully to as many questions as you like. If you do not have a response, or do not wish to respond, to any particular question, feel free to skip it and go on.

Please continue all the way through the survey until you reach the end. None of your responses will be recorded until you hit the final **"Finish Survey"** button.

All individual responses are anonymous and will be kept confidential. Results in the aggregate will be reported at the conclusion of the mission study. If you have any questions or would like to give the Mission Study Team any additional feedback, please feel free to [contact the team](#) or its chair, [Scott Singleton](#).

Thank you so much!

Your Participation at UPC

We'd like to know a little bit about your participation at UPC. We acknowledge that church participation goes far beyond the answers that we can capture in a survey; however, these questions will supply important information to the congregation and our new pastor. Please answer the questions below as you feel comfortable.

1. How long have you been an **active participant** in this congregation?

- | | |
|---------------------------------------------------------------|------------------------------------------|
| <input type="radio"/> I haven't actively participated before. | <input type="radio"/> 11 to 15 years |
| <input type="radio"/> Less than 1 year | <input type="radio"/> 16 to 20 years |
| <input type="radio"/> 1 to 5 years | <input type="radio"/> More than 20 years |
| <input type="radio"/> 6 to 10 years | |

2. Are you currently a **member** of UPC?

- ☐ Yes
- ☐ No

3. Do you expect to be an active participant at UPC **five (5) years from now?**

- ☐ Yes
- ☐ No

If no, please let us know more.

4. On average, about how frequently have you **attended Sunday worship** in the past year?

- ☐ Weekly
- ☐ Once or twice a month
- ☐ Once or twice every three months
- ☐ Fewer than once or twice every three months

5. On average, about how many **hours per week** do you spend involved in church activities?

- ☐ Less than 1 hour
- ☐ 1 to 3 hours
- ☐ 4 to 6 hours
- ☐ 7 to 10 hours
- ☐ 11 or more hours
- ☐ Prefer not to answer

6. Approximately what **percentage of your annual household income** do you pledge/contribute to UPC each year?

- | | |
|------------------------------------|--------------------------------------------|
| <input type="radio"/> less than 1% | <input type="radio"/> 7.5 to 9.9% |
| <input type="radio"/> 1.0 to 2.4% | <input type="radio"/> 10.0 to 14.9% |
| <input type="radio"/> 2.5 to 4.9% | <input type="radio"/> 15% or more |
| <input type="radio"/> 5.0 to 7.4% | <input type="radio"/> Prefer not to answer |

7. To what extent do you agree or disagree with the following statement: My level of involvement and financial contribution **accurately reflects my long-term commitment** to the work of UPC.

- ☐ Strongly agree
- ☐ Agree
- ☐ Neither agree nor disagree
- ☐ Disagree
- ☐ Strongly disagree
- ☐ Prefer not to answer.

If you answered, please let us know more by explaining the reasons for your agreement or disagreement.

8. Has your involvement in the church increased, decreased, or remained the same **over the past two (2) years?**

- ☐ Increased
- ☐ Decreased
- ☐ Remained the same

9. What factors have increased or decreased your involvement in the church **over the past two (2) years?** (Please select all that apply.)

☐ My involvement hasn't changed

☐ Attitude toward the church

☐ Time available

☐ Sense of connection with the church

☐ Children

☐ Strength of faith

☐ Health

☐ Place or importance of spirituality in my life

☐ Responsibilities in the church

☐ Other (please specify)

Mission Study Congregational Survey

UPC Ministry and Mission (Page 1 of 2)

UPC's ministries are active ways that we as a community currently respond to God's call, both within our congregation and in the wider world.

Think for a moment about UPC's ministries and programmatic activities in which you or members of your family have participated in the past two (2) years.

10. For each program in which you've actively participated over the past two (2) years, **rate the effectiveness of the ministry** at serving the needs of our church and our community. (On the next page, you will have the opportunity to provide narrative feedback on our ministries and programs.)

	Not effective at all	Slightly effective	Moderately effective	Very effective	Extremely effective	N/A
Sunday morning worship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adult Sunday school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth Sunday school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Children's Sunday school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Confirmation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Godly Play	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nursery	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kirk Club	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Presbyterian Youth Connection (PYC)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Presbyterian Campus Ministry (PCM)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vacation Bible School (VBS)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stewardship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Second Sunday lunch	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Not effective at all	Slightly effective	Moderately effective	Very effective	Extremely effective	N/A
Congregational Retreat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chancel Choir	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth Choir	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Junior Choir	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Children's Choir	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Global Outreach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local Outreach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
University Presbyterian Preschool (UPPS)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mental Health Task Force	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Alternative gift market	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Appalachia Service Project (ASP)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Habitat for Humanity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Haiti outreach trip	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inter-Faith Council (IFC) Community Kitchen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stephen Ministry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Young adult ministry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parents of Young Presbyterians (PYPs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adult fun and fellowship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Presbyterian Women	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Men's Group	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

UPC's Ministry and Mission (Page 2 of 2)

UPC's ministries are active ways that we as a community currently respond to God's call, both within our congregation and in the wider world.

Think for a moment about UPC's ministries and programmatic activities in which you or members of your family have participated in the past two (2) years.

11. Which ongoing ministries and activities should UPC absolutely continue in order to support your growing faithfulness, discipleship, and/or service in our wider community? *If you have more than one thought to share, please number separate thoughts for clarity and ease of reference.*

12. What ministries or activities should UPC start doing or do more of in order to support your growing faithfulness, discipleship, and/or service in our wider community? *If you have more than one thought to share, please number separate thoughts for clarity and ease of reference.*

13. Please share a specific personal experience or story about UPC at its best or most meaningful for you. Or, share any other thoughts that you feel could shine more light on any previous questions. Feel free to include more than one story! Please number separate stories for clarity and ease of reference.

14. We'd welcome your feedback about any of UPC's ministries or programs. Please consider telling us a little bit more about why any of the ministries have stood out to you. If you have more than one thought to share, please number separate thoughts for clarity and ease of reference.

UPC's Calling

We'd like to know what you hear God calling us to be. How can we live out our faith in this community?

Think for a moment about the following question posed by one of our youth as a way to ask about God's calling for UPC:

UPC should be **more** (blank) and **less** (blank) .

15. What is God calling UPC to do or be **more** of? *If you have more than one thought to share, please number separate thoughts for clarity and ease of reference.*

16. What is God calling UPC to do or be **less** of? *If you have more than one thought to share, please number separate thoughts for clarity and ease of reference.*

17. What skills, experiences, and/or qualities do you hope that our new pastor and head-of-staff will bring to help UPC respond to God's call? *Feel free to include more than one! Please number separate thoughts for clarity and ease of reference.*

Mission Study Congregational Survey

Demographic Information

The information gathered below is anonymous but important for two main reasons. First, the data that we collect here can augment those collected automatically by PC(USA). Second, these data can help us understand whether the survey respondents are representative of the entire congregation. Please answer the following questions as you feel comfortable.

18. Is another member of your household completing this survey? (We're asking so that we only count each household once for some of the questions below.)

- ☐ Yes
☐ No

19. In what year were you born? (Please enter 4-digit birth year; for example, 1976. We're asking so that we can create descriptive age ranges that best characterize UPC's congregation.)

20. How do you identify?

- ☐ Female
☐ Male
☐ Prefer not to answer
☐ Prefer to self describe (please use the text box below)

Enter your self-described identity here (optional)

21. Which race/ethnicity best describes you? (Please choose only one.)

- | | |
|-------------------------------------------------------------------|--------------------------------------------|
| <input type="radio"/> American Indian or Alaskan Native | <input type="radio"/> Hispanic |
| <input type="radio"/> Asian / Pacific Islander | <input type="radio"/> White / Caucasian |
| <input type="radio"/> Black or African American | <input type="radio"/> Prefer not to answer |
| <input type="radio"/> Multiple ethnicity / Other (please specify) | |

22. What is your marital status?

- | | |
|----------------------------------------------|--------------------------------------------------|
| <input type="radio"/> Single (never married) | <input type="radio"/> Remarried |
| <input type="radio"/> Married | <input type="radio"/> Widowed |
| <input type="radio"/> Separated | <input type="radio"/> Cohabiting but not married |
| <input type="radio"/> Divorced | |

23. What is the highest level of education you have completed?

- | | |
|-----------------------------------------------------------------|---------------------------------------------------|
| <input type="radio"/> Did not attend school | <input type="radio"/> College degree - Associate |
| <input type="radio"/> Elementary | <input type="radio"/> College degree - Bachelor's |
| <input type="radio"/> Jr. high/Middle school | <input type="radio"/> Postgraduate - Masters |
| <input type="radio"/> High school | <input type="radio"/> Postgraduate - Doctorate |
| <input type="radio"/> Some college, trade, or vocational school | |

24. If you have children in your household, how many children do you have living in your household in each age group?

0 to 2 years old

3 to 5 years old

Elementary

Jr. high/Middle school

High school

Post High school

25. Which of the following descriptions apply to your situation? (Please check all that apply.)

- | | |
|------------------------------------------------------------|-----------------------------------------------------------------|
| <input type="checkbox"/> Employed full time | <input type="checkbox"/> Part time "houseperson"/homemaker |
| <input type="checkbox"/> Employed part time | <input type="checkbox"/> Full time student |
| <input type="checkbox"/> Retired | <input type="checkbox"/> Part time student |
| <input type="checkbox"/> Disabled | <input type="checkbox"/> Unemployed, seeking employment |
| <input type="checkbox"/> Full time "houseperson"/homemaker | <input type="checkbox"/> Unemployed, but not seeking employment |

26. How many hours per week do you spend in community activities, clubs or organizations outside of church? (e.g. sports programs, coaching, PTA, charities, YMCA, etc.)

- ☐ Less than 1 hour
- ☐ 1 to 5 hours
- ☐ 6 to 10 hours
- ☐ 11 to 15 hours
- ☐ 15 or more hours

Additional Questions (Page 1 of 2)

28. What are two or three of the **most important challenges** facing UPC? What makes them important? *Please number separate thoughts for clarity and ease of reference.*

29. What are the **pressing questions or underserved populations in our community** that UPC could be addressing? *Please number separate thoughts for clarity and ease of reference.*

Additional Questions (Page 2 of 2)

UPC's 30-Second Elevator Pitch

The Farm Church pastors shared [their elevator pitch](#) with us during the Fall 2017 Congregational retreat **Good Soil**.

An elevator pitch is a clear, brief message or “commercial.” It communicates who UPC is, what UPC is looking for, and how UPC can do God's work to transform the world around us. An elevator pitch is typically about 30 seconds, the time it takes people to ride from the top to the bottom of a building in an elevator. (The idea behind having an elevator speech is that you are prepared to share this information with anyone, at anytime, even in an elevator.)

Think for a moment about having to give an elevator pitch about UPC and what it means to you.

30. What would you say in a 30-second "elevator pitch" about UPC and what it means to you?
Your pitch should be 75 to 100 words.
